

# [AII] Front

# You Provide The Vision

# We Build The App

We build fast, easy to use and functional apps that deliver your vision by deploying our proven design & development processes.



All Front is a full-service design, development & consulting agency, located in Europe, with teams in Malta and Bulgaria. We help innovative tech startups design, build and launch their web applications, blending beautiful and functional UX design.

Having designed and launched over 50 digital products for our clients, we pride ourselves on creating secure, visually enticing, easy-to-use and easy-to-build applications, for end-users and developers alike.

We can also function as an extension - not a replacement - of your startup's tech team. Together, we rapidly engineer a user experience that will transform tyre-kickers into loyal users.



**TOP MOBILE APP DEVELOPERS** MALTA 2022

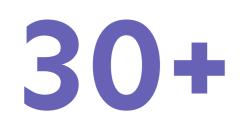
**TOP WEB DEVELOPERS** MALTA 2022

## 5+ Years in business

## 90% **Recurring clients worldwide**

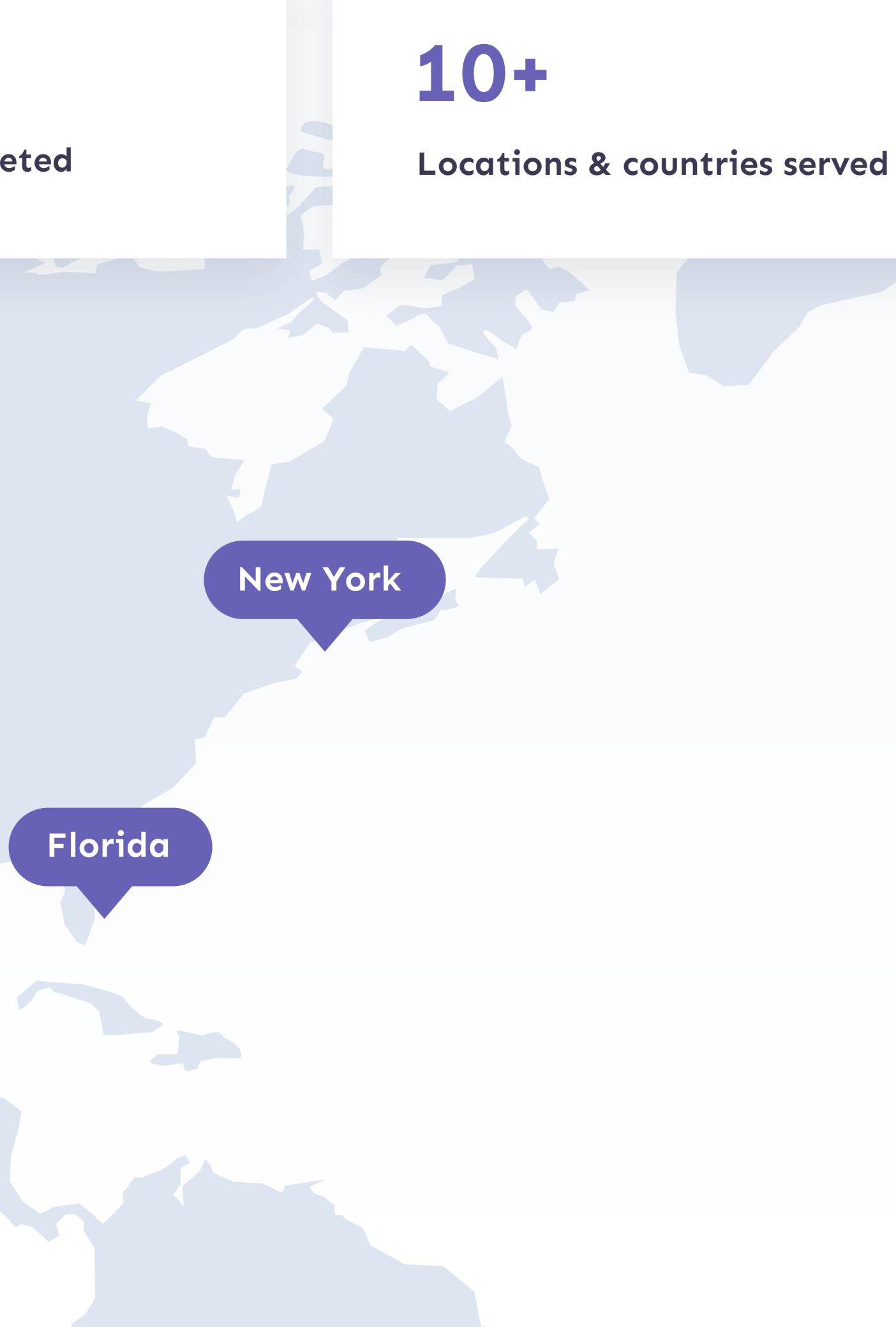
**Clutch.co top-rated company** 

# No matter where you are or your stage in business, we can help you develop your ideas and put them into action.



#### **Projects ongoing & completed**

California



18+

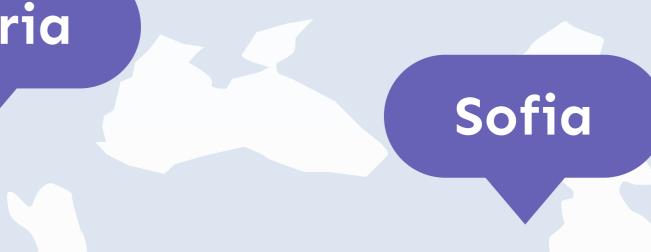
London

Czechia

Austria

Malta

Average months collaborated per client







## SERVICE Product Design

From sketching and ideation to designing and prototyping, our design team crafts frictionless products that your most demanding users will crave.

#### SERVICE

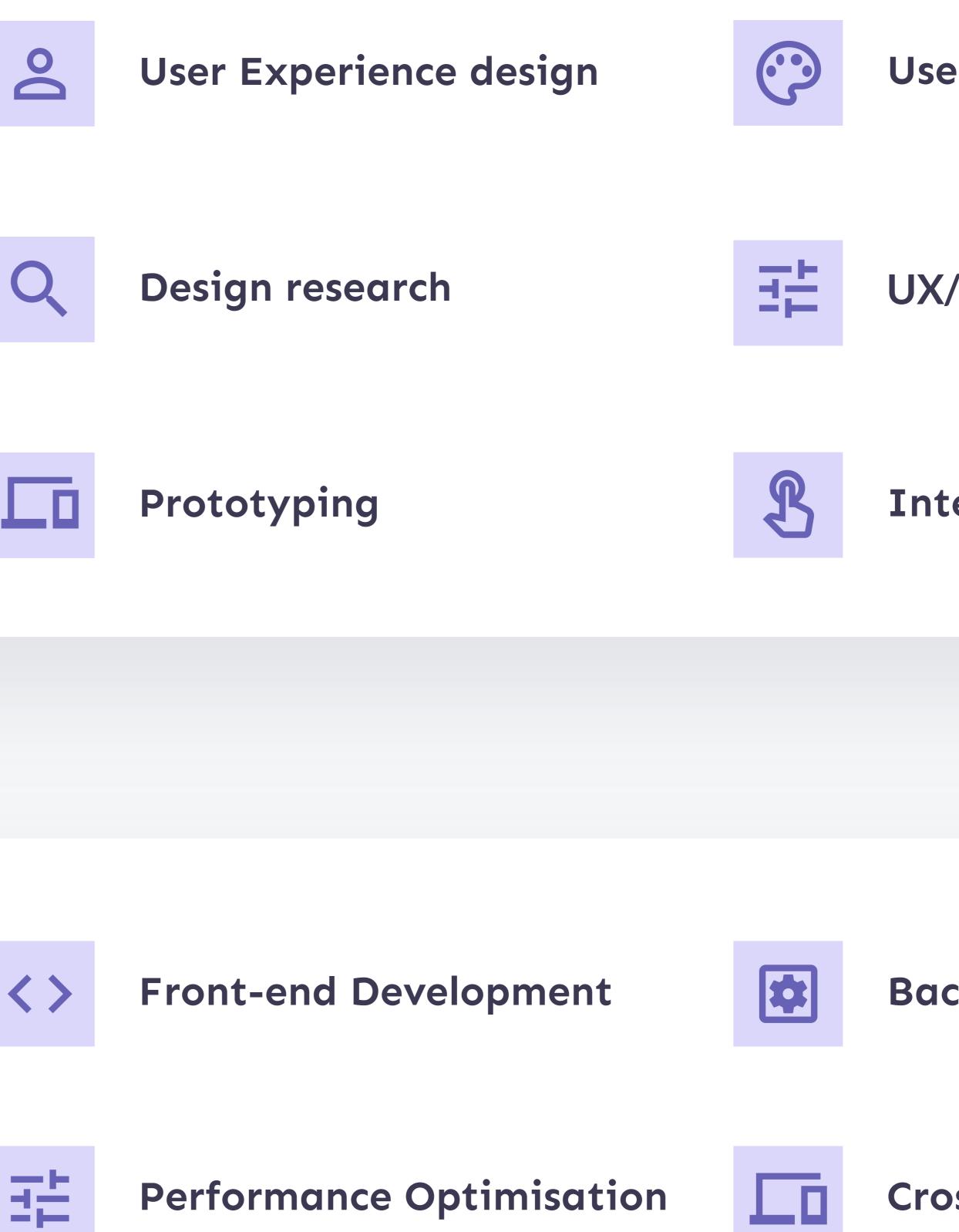


Transform your business with state-of-the-art multi-platform web applications tailored exclusively to your business goals thanks to our Agile development, Ad-hoc or adaptive processes.





## Software Development





### User Interface design

**UX/UI optimisation** 

**Interactive Design** 

**Backend Development** 

**Cross-platform Apps** 

**Software Architecture** 

## Idea to Produ

Have an idea but don't know start? We turn ideas into p through constant feedbac evolution, so you can be su digital product is beautiful, fu and easy to use



 $\checkmark$ 

 $\checkmark$ 

 $\checkmark$ 

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- We help you define you
- **High Visibility over pro**
- We build your MVP &
- **Quality Assurance tear**

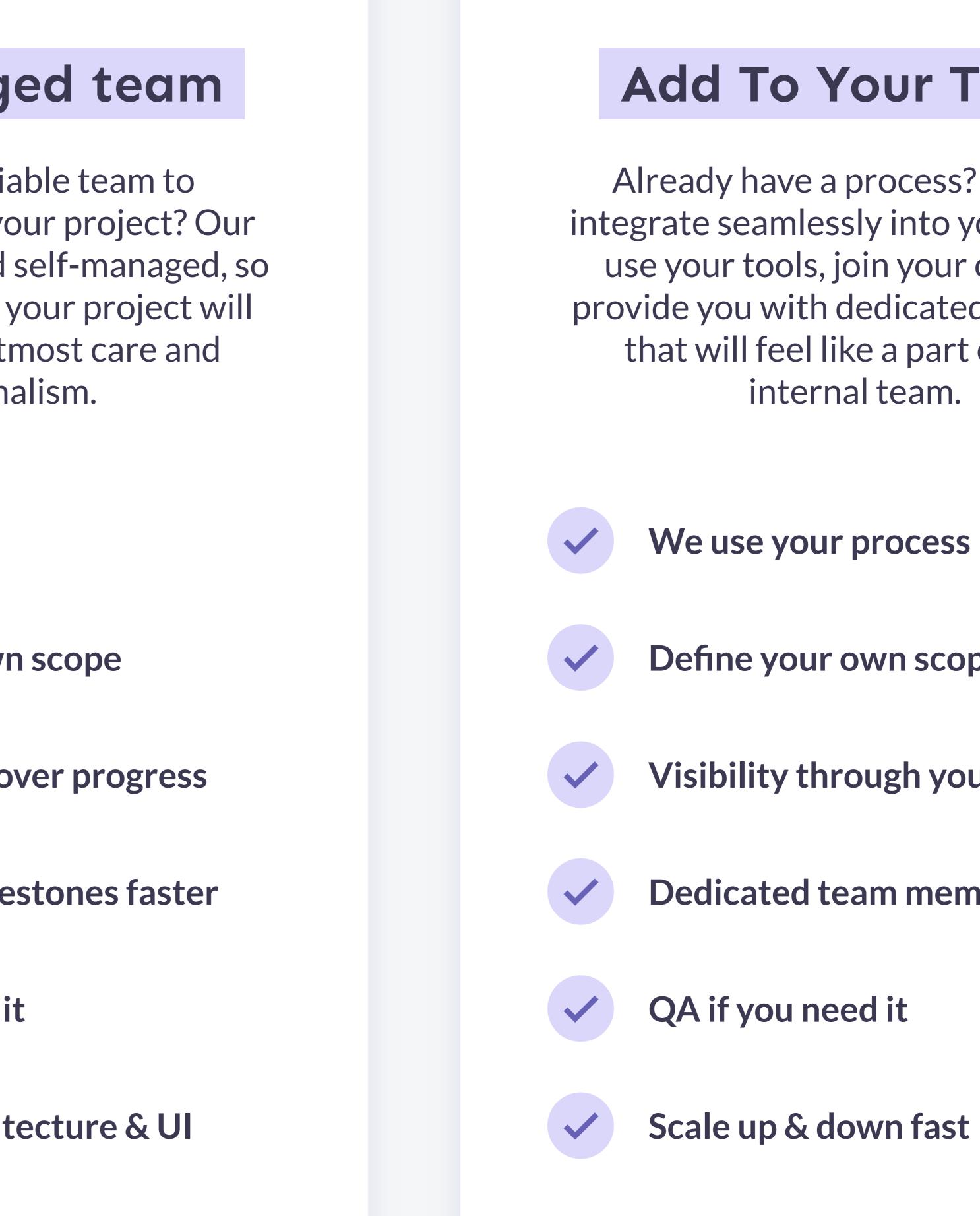




Whether you need expert input or a dedicated partner in technical projects, we will deliver quality results either way.

uct	Self-manage
w where to products ack and ure your functional	Looking for a relia outsource a part of yo team is organised and s you can be sure that y be handled with uth professiona
	Agile Process
our scope	<b>Define your own</b>
ogress	High Visibility ov
iterate	Reach your miles
am	<b>QA if you need it</b>
e & UI	Software Archite

**Need something else? We're happy to help.** 



### Add To Your Team

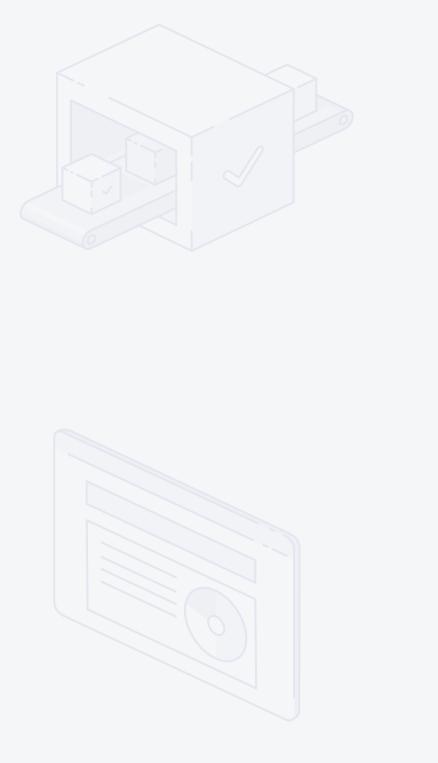
Already have a process? We can integrate seamlessly into yours! We'll use your tools, join your calls and provide you with dedicated members that will feel like a part of your internal team.

Define your own scope

Visibility through your tooling

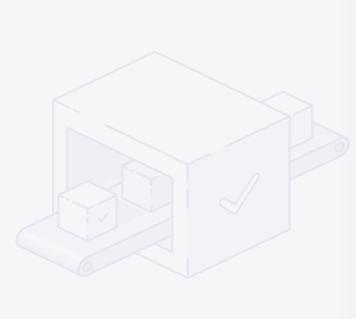
**Dedicated team members** 

Scale up & down fast















With years of hands-on experience building and designing software products, we want to give entrepreneurs, early-stage startups and innovative junior teams the competitive advantage they need.





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**Avoid costly pitfalls** 





Monetise your product

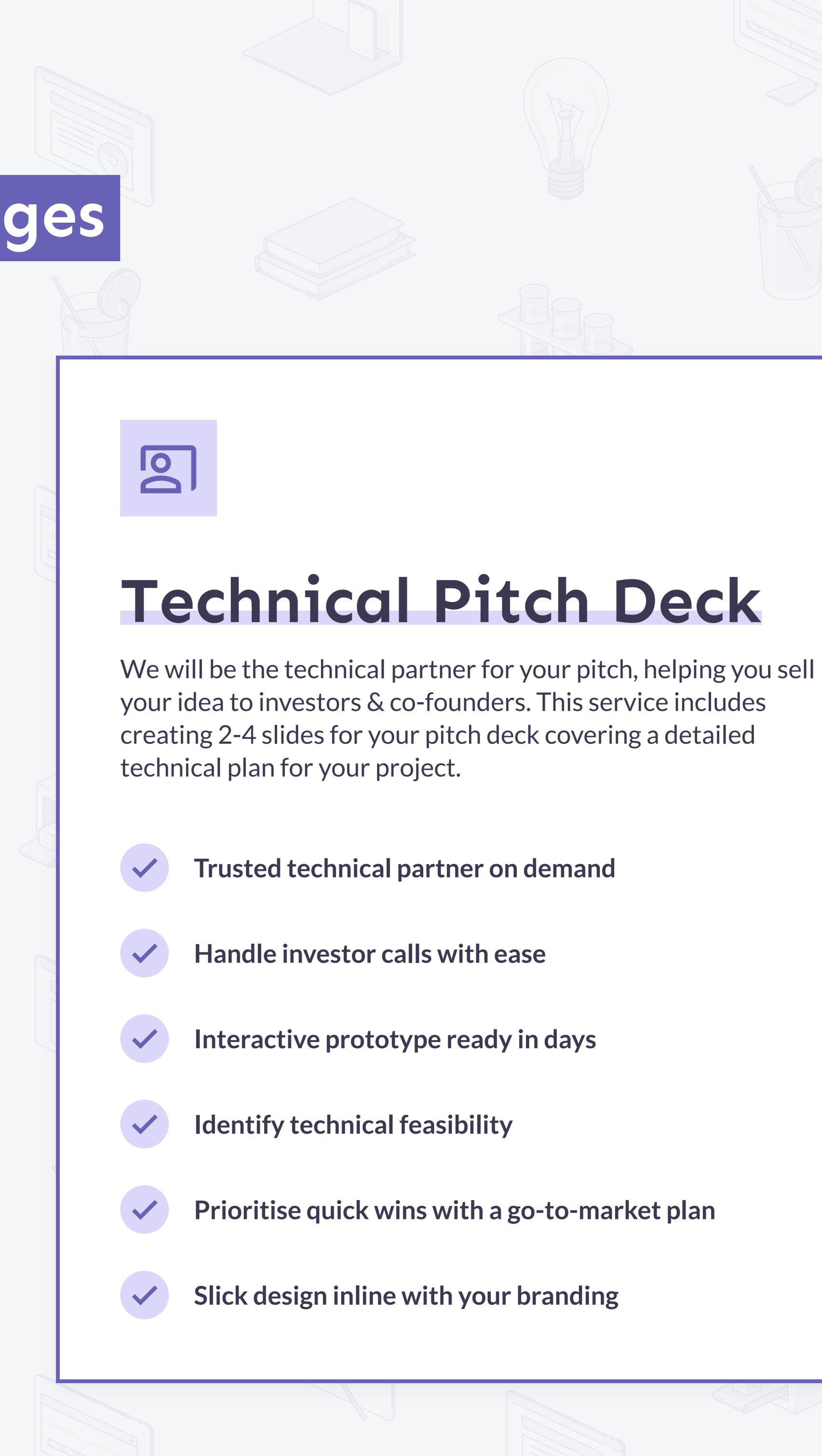
**Understand your market & target audience** 



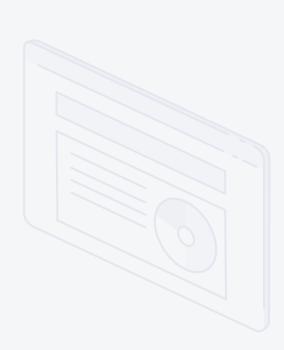
















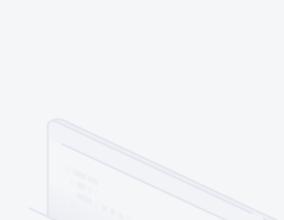
















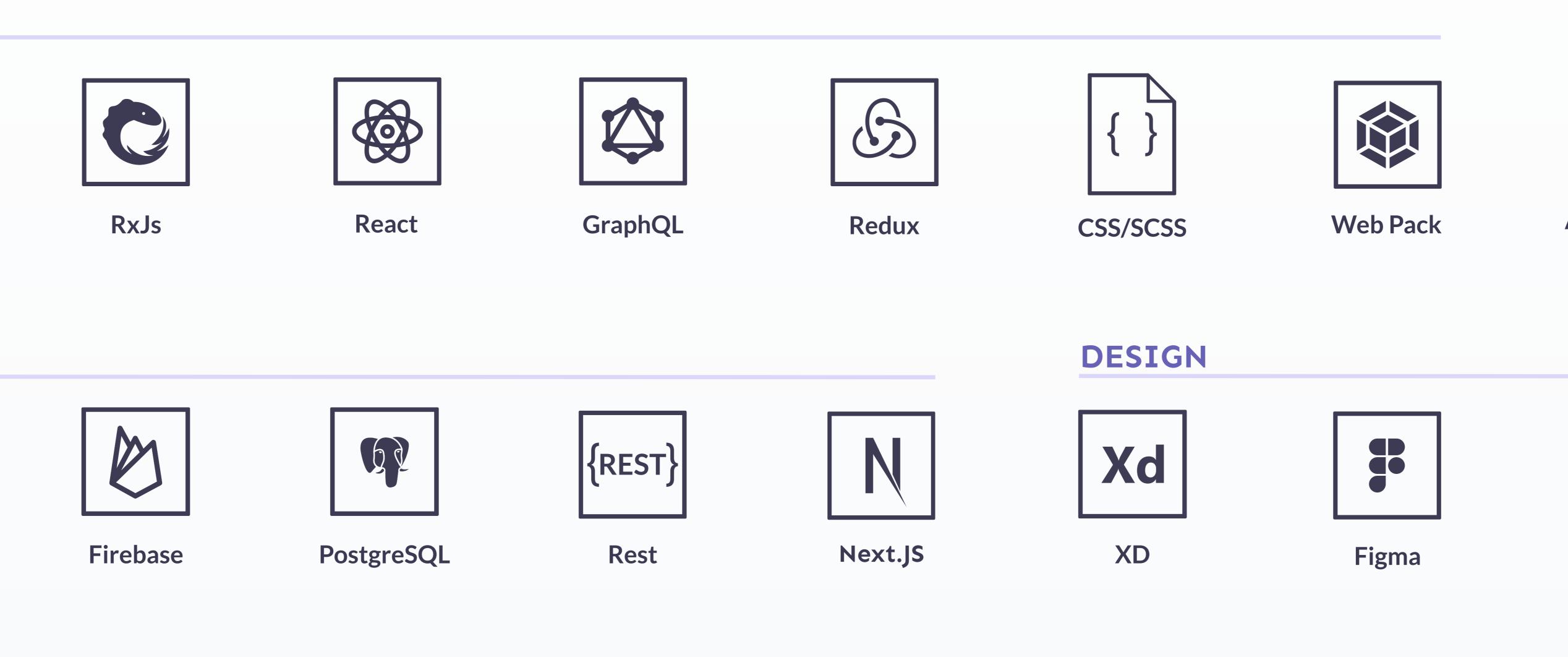




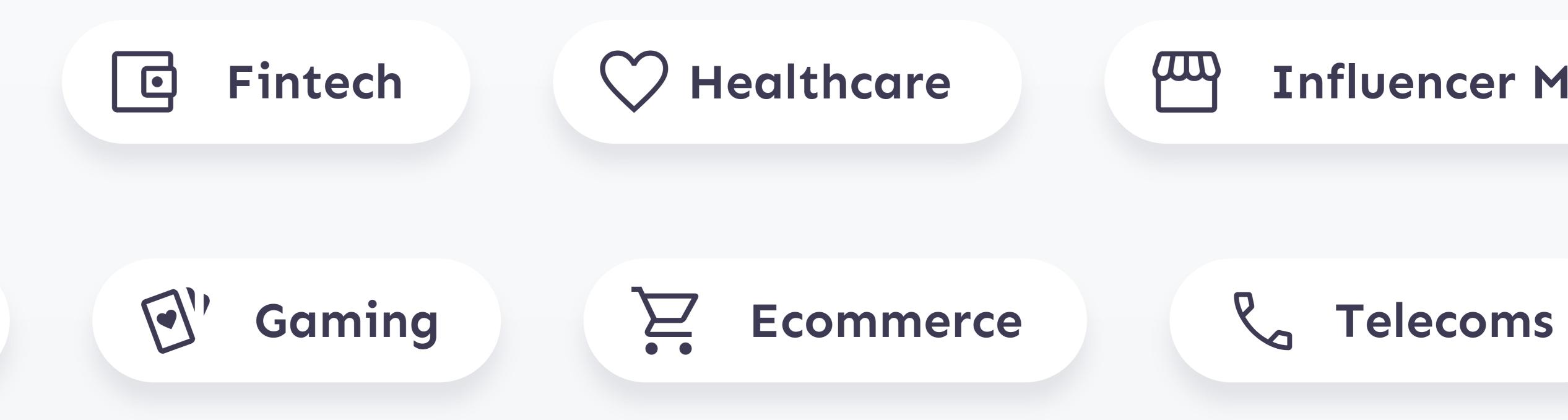
















**Amazon AWS** 





Photoshop



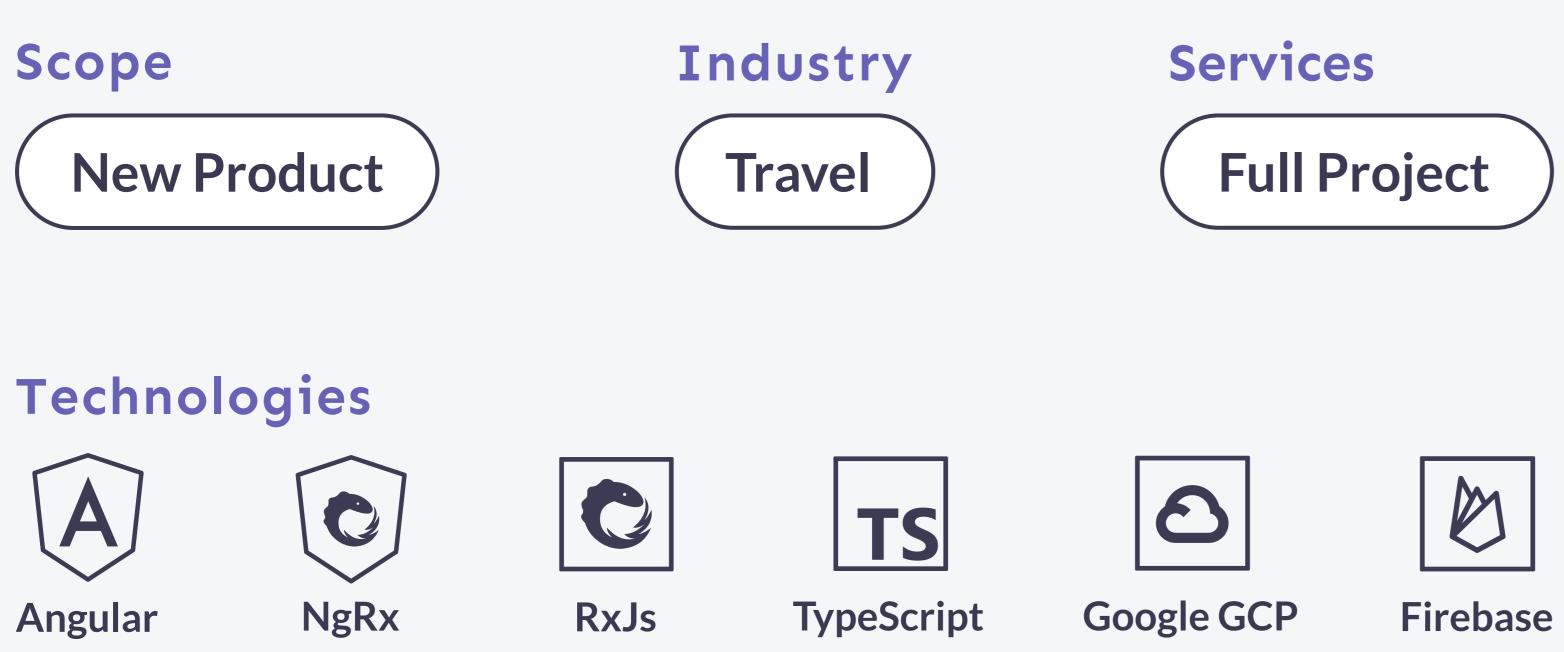
Illustrator

## **Influencer Marketing**



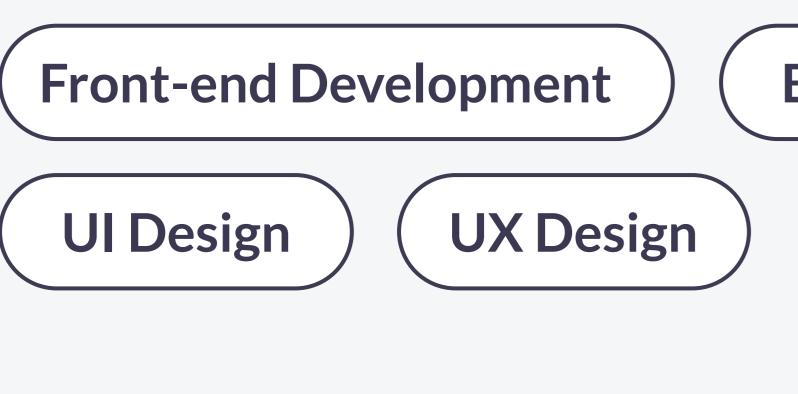


SoloTrvlr is a digital platform offering planning and content resources for independent female travellers. We developed a fully responsive web app within a tight deadline for a frictionless launch.



#### Partnership

We helped Kim launch on time and on budget, with the first MVP released in less than two months and then kept improving and optimising as real data came in.





**Kim Callender** SoloTrvIr CEO 5.0  $\star$   $\star$   $\star$   $\star$ 

David and team are as close as you can get to an in-house development team. They have consistently gone above and beyond to deliver a quality product that is both technically sound, and puts our user needs front and center. I truly could not ask for a better development partner in building out our product!

**Back-end Development** 

SOLOTRVLP



9 by Olivia Mor

Feed + ADD

#### Having lived just outside of London for most of my life, I know it better than any other city in the world. Yet I still feel as though I have so much to discover. That's the wonder of London: you'll never get bored exploring this incredible place. There is something for everyone, no matter your age, background, culture, interests, or personal

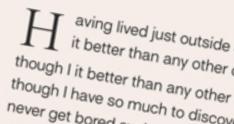




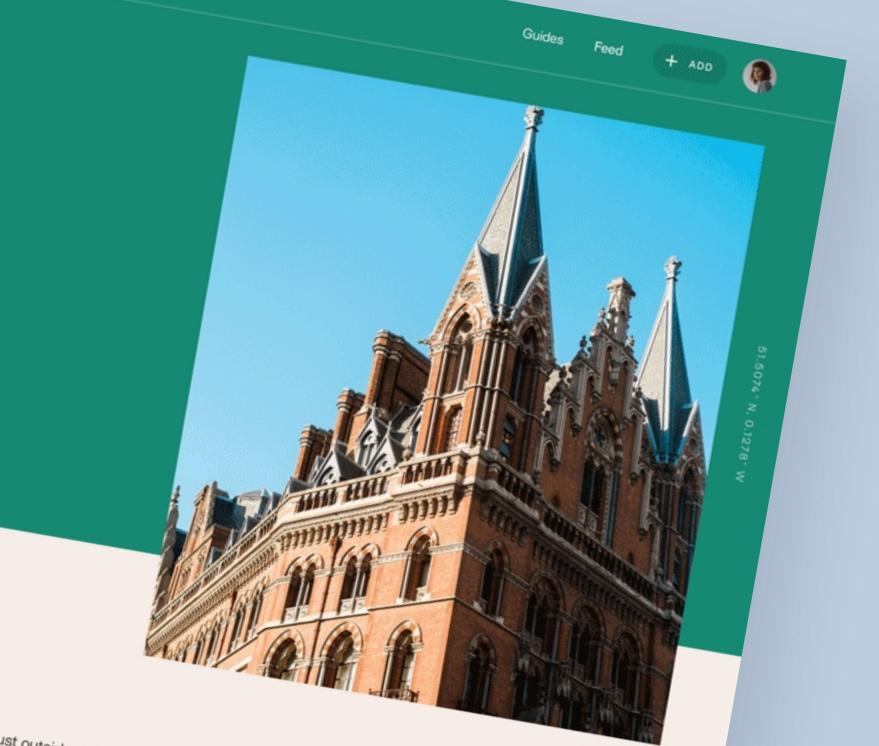
SOLOTRVLR

London City Guide

9 by Olivia





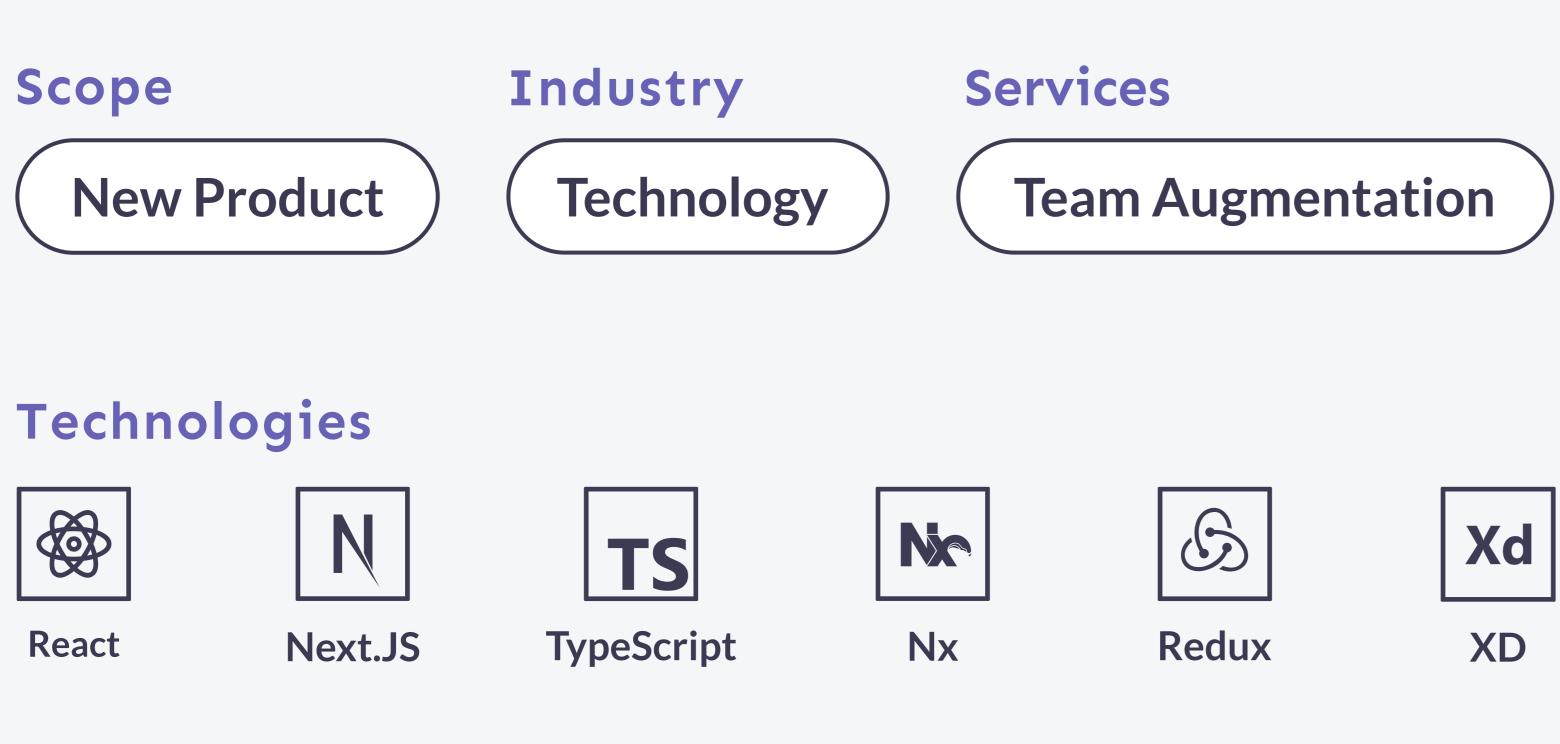


aving lived just outside of London for most of my life, I know it better than any other city in the world. Yet I still feel as I it better than any other city in the world



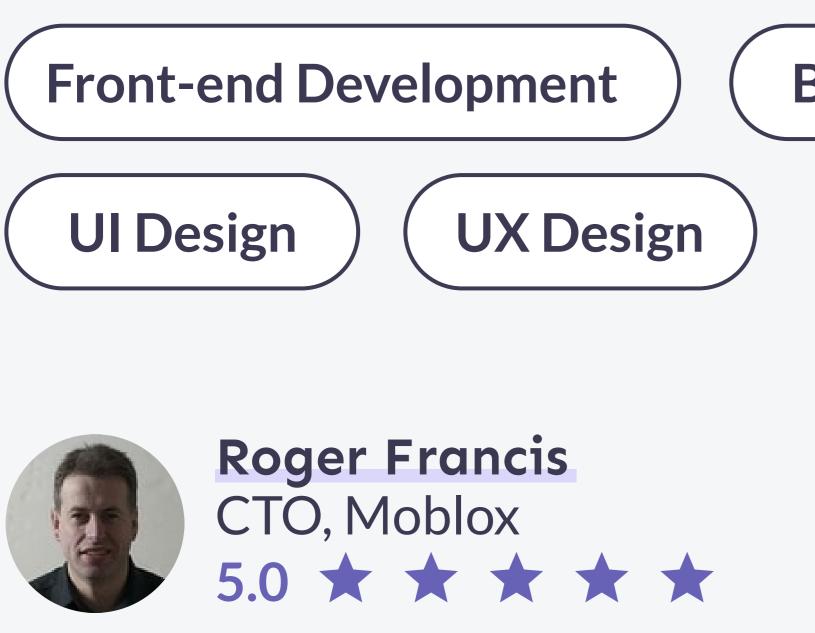


Moblox is a tech and tools platform for owner-led businesses. We built Moblox's platform, facilitating their go-to-market plan including order journeys for buying telecommunications plans, legal services & more.



#### Partnership

We built the web app from the ground up and core features with a lean approach, such as the legal service offering, with incredible speed - just under one month with 2 developers.

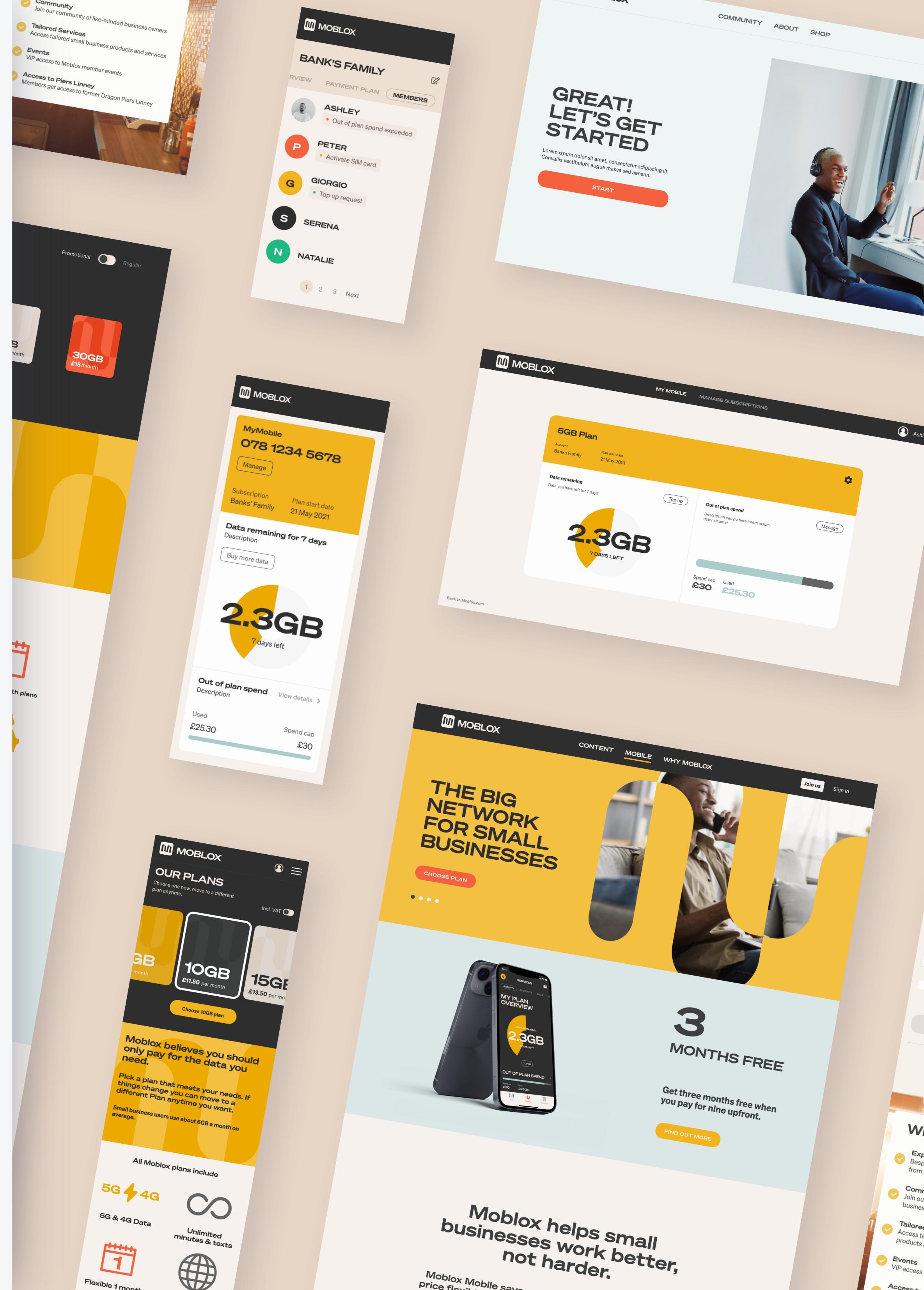




The most impressive aspect of the All Front team is their ability to become highly productive very quickly with a complex set of business requirements.

**Back-end Development** 



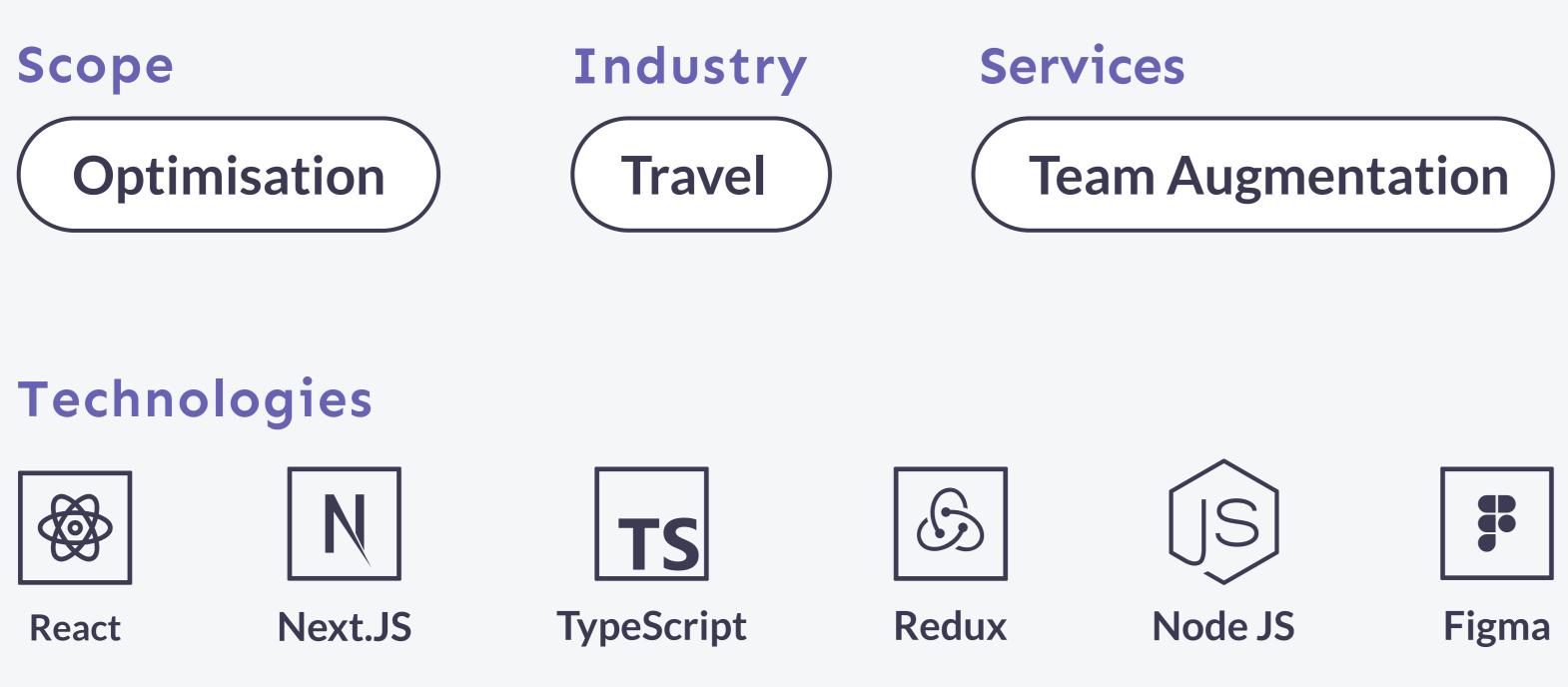


Moblox Mobile sa

VIP access



Forest Holidays is a large lodging provider operating in the UK market. We rewrote the marketing & booking platform resulting in major UX, UI, performance & productivity improvements.



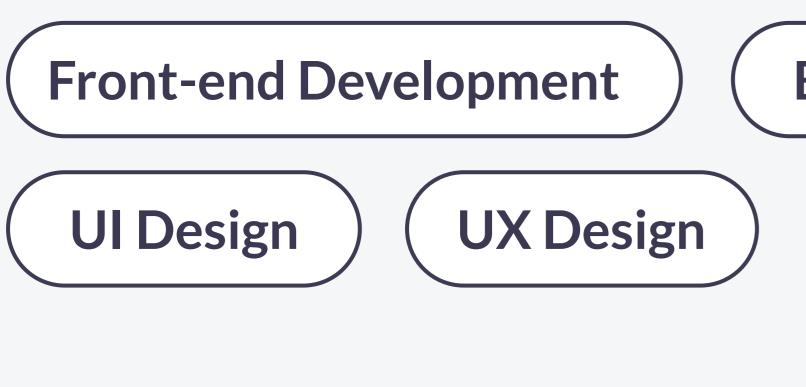


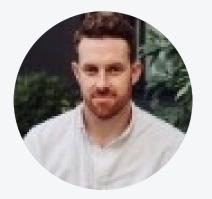




## Partnership

We augmented the team at Forest Holidays with skilled resources on-demand. We built a number of flows and achieved a 162% increase in visitor conversions as well as 12.5x increase in site performance.



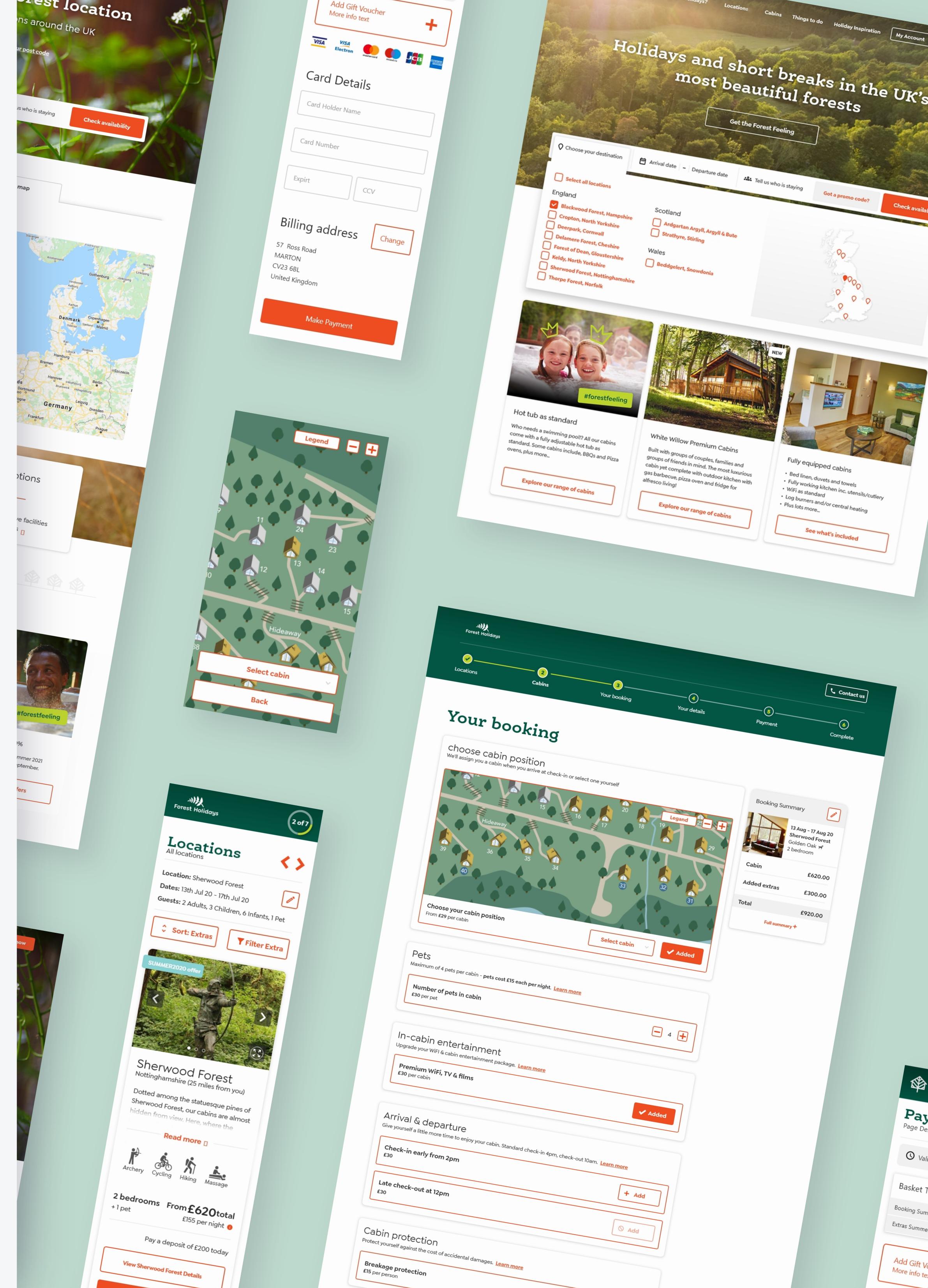




All Front is able to bring in more developers when we needed them. They were self-managed and high-quality individuals, so they're able to fit in with our project management approach quite happily.

**Back-end Development** 









Email us, we're a small and friendly team, we won't bite!



www.allfront.io info@allfront.io

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